### NATIONAL TELEVISION EDUCATION FOUNDATION, INC.

P.O. Box 752022 Memphis, Tennessee 38175 901.734.4420

RECEIVED & INSPECTED
FEE 2 2 2006
FCC - MAILROOM

February 17, 2006

Amelia Brown Federal Communications Commission 445 12<sup>th</sup> Street S/W. Washington, D.C. 20554

RE: CGB-CC-0022

### Dear Attorney Brown:

Enclosed is additional documentation to prove the undo burden and the high cost of adding closed captioned to our weekly television series, "We Are Tomorrow...R-U?", and how this expense would prevent production and broadcast of this educational and informational program for youth.

The cost for adding closed captioned to each of our 30-minute episodes would range between \$300 - \$400 per show, or more. As a non-profit organization, we do not sell commercial time in our show, but rely on grants and donations to fund our production. It is our goal to secure sponsor(s), or grants to cover this expense, but we need additional time to do so. We expect to add closed captioned to our series by fall 2006.

Currently, we are undergoing a cash crisis and are seeking funds to continue our broadcast. Again, we have no paid employees; however, we produce such a powerful program that it makes a difference in the lives of those who view the series. Our most recent bank statement is enclosed which will prove our inability to incur additional expenses at this time.

Again, I ask you to please grant an exemption for, We Are Tomorrow...R-U? from your mandatory closed captioned rule and allow the series to continue to air. We are confident we can cover this expense beginning October 2006.

If needed, please call me at (901)734-4420. Thanks again.

Respectfully

Judy McEwen
Executive Director

ENCL/



NATIONAL TV ED FOUND PO BOX 752022 MEMPHIS TN 38175-2022

P.O. BOX 44

\* MEMPHES, TN 38101

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67 ACCOUNT NUMBER 174221951 DATE 01/31/06 EM 44 N PAGE BALANCE OF YOUR FUNDS PREVIOUS BALANCE ----- 12/30/05 \$10,10-2 DEPOSITS TOTALING \$37.59 2 WITHDRAWALS TOTALING 637.58 NEW BALANCE------ 01/31/06 \$10.10-FIRST RESOURCE CHECKING ACCOUNT TRANSACTIONS FOR THE PERIOD FROM 12/31/95 THROUGH 01/31/06 DATE AMOUNT DESCRIPTION CARD # 01/13 25.00 CONTINUOUS OVERDRAFT CHARGE 01/25 REFUND SERVICE CHARGE 12.50 25.00 REFUND CONTINUOUS OVERDRAFT CHARGE **01/25 01/31** 12.50 SERVICE CHARGE FIRST RESOURCE CHECKING ACCOUNT MONTHLY SUMMARY AVERAGE COLLECTED BALANCE: 16.95-DEPOSITS: ٠ ITEMS DEPOSITED: 4 WITHDRAWALS: Đ CASH DEPOSITED (EACH \$250 / FULL OR PARTIAL): A TRANSACTIONS COUNTED TOWARD LIMIT: Û ELECTRONIC TRANSACTIONS (NOT COUNTED TOWARD LIMIT): 3 FIRST RESOURCE CHECKING DAILY BALANCE SUMMARY DATE BALANCE DATE BALANCE DATE BALANCE DATE BALANCE -35.10 01/25 01/13 2.40 01/31 -10.10иминицинининининининининини INQUIRY INFORMATION ининимининининининининининини \* \*ALL INQUIRIES FOR BALANCES, GENERAL INFORMATION, ACCOUNT ERRORS, ACCOUNT \* ACTIVITY, AUTOMATED TELLER MACHINE ACTIVITY AND FIRST CHECK TRANSACTIONS SHOULD BE DIRECTED TO (901)543-4778. \* \*TO REPORT A LOST/STOLEN FIRST CHECK CARD: CALL (901)543-4778 IMMEDIATELY \* AND FOLLOW THE VOICE PROMPTS, STARTING WITH OPTION #1. \* \*DIRECT INQUIRIES CONCERNING PREAUTHORIZED ELECTRONIC FUNDS TRANSFER TO (901)543-4778. \* \*YOU MAY MAIL INQUIRIES CONCERNING AUTOMATED TELLER MACHINE ACTIVITY, FIRST \*

CHECK TRANSACTIONS, AND PREAUTHORIZED ELECTRONIC FUNDS TRANSFERS TO: FIRST TENNESSEE BANK N.A., MEMPHIS

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### NATIONAL TELEVISION EDUCATION FOUNDAION, INC.

P.O. Box 752022 Memphis, Tennessee 38175 901.734 4420

C6B-CC-0022

December 6, 2005

DEC 8 - 2005

FCC - MAILROOM

Federal Communications Commission 445 12<sup>th</sup> Street S.W. Washington, D.C. 20554

RE: Petition for Closed Captioning Exemption
Show Title: We Are Tomorrow...R-U?

To Whom It May Concern:

We are seeking an exemption from the FCC closed caption requirements for a weekly half hour teen television series entitled, We Are Tomorrow...R-U?. This program is a non-profit television series that has aired in Memphis and other cities for the past 9 years. Because of our non-profit status we do not sell commercial spots and our funding is very limited. We do not have any salaried employees and every penny raised is put directly into the production and broadcast of the series. This requirement will definitely put an undue burden on our program and we may not be able to continue the broadcast.

We Are Tomorrow...R-U? is a community service program that uses creativity to educate and motivate youth to stay away from drugs and criminal behavior. We work directly with Shelby County Sheriff's Office, Memphis Police Department, and other law enforcement agencies to provide a source of communication between teens and adult community leaders. This series also highlights the positive aspects of youth and allows them to explore careers in television and broadcasting.

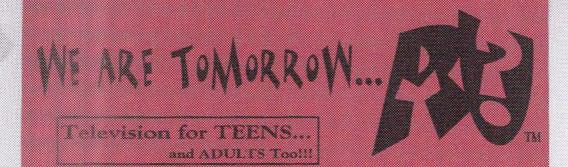
The National Television Education Foundation, Inc. is the non-profit 501(c)(3) organization that is responsible for the production, syndication, promotions, and all aspects of *We Are Tomorrow...R-U?*. We are dedicated to the youth this program serves and committed to present quality programming. However, we can not afford any additional cost at this time. Attached are endorsements and letters of reference for *R-U?*.

PLEASE, grant our request for an exemption from your closed caption mandatory requirement effective January 1, 2006. We will seek a sponsor(s) to help cover the cost of including closed captioning in our series, and will notify you as soon as sponsorship can be secured. Until then...we ask for your assistance to keep our show on the air.

If you have any questions, please contact me at (901)734-4420. Again, please allow **We Are Tomorrow...R-U?** to be exempt from your closed captioned mandatory rule. Thank you in advance.

Respectfully,

Executive Director



### MEMPHIS/ Sheller County



Sundays -11:30 AM



Saturdays - 11 AM

Closed 20 - SmartLink 6

### JACKSON Medison County



Saturdays - 7:30AM



Tuesdays - 9PM Saturdays - 10AM

Produced by
NATIONAL TELEVISION EDUCATION FOUNDATION, INC.
P.O. Box 752022 - Memphis, TN 38175
(901)734-4420 (901)834-7852
VISIT OUR WEB SITE: WWW.RU-TV.COM

This series is a med at feens and pre-teens that actually write, host and produce the episodes.

THE RESERVE OF THE PARTY OF THE issues that all cens the today. It is serious, but, informative, allocand thought providing. Most of all it presents the WE ARE TOMORROW RIVE is entertaining for both teens and addles. If five is the Total is

THE PARTY OF THE P Mississippi Alabama and Florida broadest. In addition to Temessee the series also aris in Atkaneas, Misseuri, Oktahorin, Louisiana, New York, WE NOT TONION AND A SECURITION OF BUILDING THE PARTY OF THE PROPERTY OF THE PARTY.

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THERE REALLY IS NOT ANOTHER SHOW LIKE IT ON THE AIR!"

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### NATIONAL TELEVISION EDUCATION FOUNDATION, INC.

(Formally Memphis Television Education Foundation, Inc.)
P.O. Box 752022 - Memphis, Tennessee 38175
901.327.3221 / 901.734.4420

www.ru-tv.com

# **ENDORSEMENTS**

WE ARE TOMORROW ... 533



A C Wharton, Jr. Mayor

October 29, 2005

Ms. Judy McEwen
We Are Tomorrow...R-U?
Mid-South Teen Forum on Crime & Violence

Dear Ms. McEwen and young friends,

It is an honor for our community to have such dedicated adults and teens working to make a difference in the ongoing battle against violence, crime and drugs. I commend your efforts and hope that you will continue to build support and strength for the future.

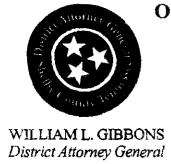
Thank you for including me in your 2005 Forum. I wish you all great success,

Very truly yours,

A C Wharton,

Mayor

### OFFICE OF THE DISTRICT ATTORNEY GENERAL



30th JUDICIAL DISTRICT ~ SHELBY COUNTY, TENNESSEE 201 Poptar Avenue, Third Floor, Memphis, TN 38103-1947 Tel. 901-545-5900 ~ Fax 901-545-3937

www.scdag.com

November 18, 2003

The teen television series We are Tomorrow...R-U? represents a unique and successful effort to reach young people and provide them critical and valuable information.

I am especially pleased that the television series has been so successful in providing a forum for law enforcement to communicate with younger citizens in a non-confrontational, yet informative, manner.

I hope our community will continue to benefit from episodes of We are Tomorrow...R-U?

Sincerely,

William L. Gibbons

District Attorney General

WLG/lhr



## Shelby County Sheriff's Office

Mark H. Luttrell, Jr., Sheriff

October 22, 2003

Ms. Judy McEwen Memphis TV Education Foundation P.O. Box 752022 Memphis, Tennessee 38175

Dear Judy:

I wanted to again offer you my personal thanks for a job well done with the "<u>Drugs: The True Reality</u>" program. The show was very compelling. We at the Sheriff's Office were delighted to part of the production.

As we mentioned during the preview showing, this message will be a wonderful tool to help warn young people about the dangers of drugs. I certainly look forward to how we can partner in taking this message to the schools, churches and other groups in the community.

Judy, the efforts by you and Charles sure made an impression on all of us at the Sheriff's Office. If this program keeps just one child from a life of drugs, then we will have made an important contribution to keeping our community safe. We are grateful to you and your service to others.

Sincerely,

Mark H. Luttrell, Jr.

Sheriff

MHL/jk





746 Chapel Street, Suite 300 New Haven, CT 06510-3102

(203) 495-1839/(866) AMISTAD Fax (203) 495-9647

August 1, 2003

Judy McEwen Memphis TV ED Foundation P.O. Box 752022 Memphis, TN 38175

Dear Judy:

On behalf of AMISTAD America, I want to thank you for the excellent video *The Past Meets the Future* which was taped in Mobile. Your inclusion of Freedom Schooner *Amistad* and Captain Bill Pinkney, Master of Amistad, was much appreciated. I am especially appreciative of the way you were able to introduce the historical subjects of the Amistad Incident and The Civil Rights Movement to teenagers as a news event produced by teens for teens. This is the perfect format for reaching children in this age category in a direct and non-confrontational manner, and further, that is clever, engaging, informative and fun.

It is a rare treat to see a first-class television production for teenagers. I believe that your program helps teens to learn about and to understand American history and their heritage in a new way. Kudos to you and to your production team.

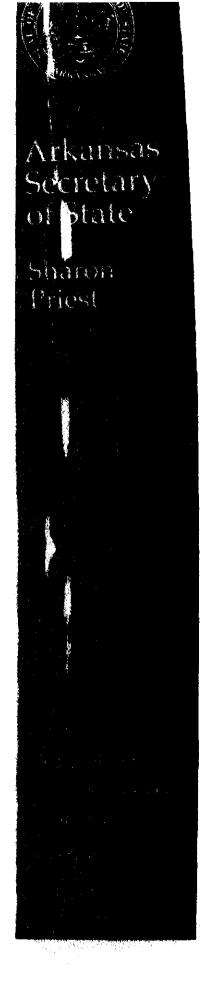
I hope that you plan to air the show again and that you are successful in reaching new markets for your show overall. The video would be an excellent resource for teachers and should be part of the Cable in the Classroom series of videos or other like venues. I wish you much luck in your endeavors and hope that we will have the opportunity to work together again, soon.

Sincerely,

Marge Kuhlmann

Marje Kethram

Director of Public Relations & Marketing



October 9, 2000

To Whom It May Concern:

The Arkansas Secretary of State's office applauds Judy McEwen and the Memphis Television Foundation for joining the "We are Tomorrow...RU" show with our Talk Back...Vote! program. Ms. McEwen's production of the show titled "R-U Talking Back: Vote" is an informative and innovative show that gives young voters a chance to express their views and learn that they can make a difference. The show offers a unique opportunity for our future leaders to learn about the voting process and how to become involved and, of course, to Talk Back... Vote!

Sincerely,

Sharon Priest

Arkansas Secretary of State



"You are to be commended for helping to create a diverse and unified environment in which our children are shown how to succeed."

### Mayor A C Wharton - Shelby County Government

"...we are impressed by your professional approach in all areas and the accomplishments that you have made through this show. Congratulations on a job well done."

### Barry Adelman, Dick Clark Productions, Inc. - Burbank, CA

"This show provides a diverse forum in which children can emulate and promote healthy and constructive concepts."

### Sgt. Len Edwards, Commission on Missing & Exploited Children - Memphis, TN

"...an informative and innovative show that gives young voters a chance to express their views and learn that they can make a difference."

### Sharon Priest, Secretary of State - State of Arkansas

"what a pleasure it was for Gaylord Entertainment to be involved with We Are
Tomorrow... R-U?." Dana Kauffman, Gaylord Entertainment - Nashville, TN

"In this present generation, it is great to have a television series dealing with young adults engaging in activities good to the communities and developing their self-esteem."

Eatela L Dorn, Mobile International Pestival - Mobile, AL

"The program is well produced and very informative. The program will be a welcome addition to our program lineup."

Otha Brandon, Time Warner Communications

"... Memphis College of Art is proud to be associated with the quality programming that you, your staff, and Memphis TV ED Foundation is known for."

Anita Whatley-Khalphani, Memphis College of Art

"As the Mayor of Mobile, AL  $\,I\,$  would like to commend you for bringing the production and broadcast of  $\,R\text{-}U$ ? to our community."

Mayor Michael C. Dow, City of Mobile

"The Mobile Police Department is extremely pleased to have worked with your television series, R-U? The energy and commitment by your staff is commendable.

### Chief Samuel M. Cochran, Mobile Police Department

"... thank you for giving us the opportunity to participate in We Are Tomorrow...

R-U?."

John Rehraner, Pulaski County Sheriff's Office - Little Rock, AR.

"This program is vital to the development of youth in our community."

Sheriff A.C. Gilless, Shelby County Sheriff's Office - Memphis, TN

"I was impressed with the professionalism displayed by the students as well as the quality of the end product."

Cordell Christian, FEDEX

"It is exciting to know R-U? is coming to Central Arkansas."

Chuck Spohn, Clear Channel Television - Little Rock AR

"Through your broadcast you helped bridge the gap of communication between the Latino community and other segments in Memphis."

### Miguel Calvo, Latino-Memphis Conexion

"...your efforts contribute a great deal to the health and welfare of our community, and urge those able to assist to support R-17"

Jack A. Belz, Belz Enterprises

"Those who participate in the show make good friends with teens from other states and learned a lot about producing television programs."

Rani Lanewala, R-U? Teen Hest - Mobile, AL

"...this Court was able to further expand our efforts to reach teens and their parents to explain the laws that effect them."

Judge Kenneth A. Turner, Juvenile Court of Memphis & Shelby County, TN

Produced by: National Television Education Foundation, Inc. P.O. Box 752022 - Memphis, TN 38175 901.327.3221

